



# Second Strike

*The Superformance Owners Group*

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**Second Strike and SCOF** Superformance owners are fortunate to have the support of two owners' organizations - Second Strike and SCOF. Although separate organizations, Second Strike and SCOF work closely together on a regular basis to support all Superformance owners. To get the full range of owner support, participation in both organizations is recommended.

**Second Strike – the Superformance Owners Group** Second Strike was formed in November 1997, shortly after the purchased of SP 218. The original goal was to provide a registry and newsletter for the Olthoff Racing customers. Second Strike started with 30 members and a 6-page newsletter. On a visit to the United States the following year, Jimmie Price asked if Second Strike would expand to include all the owners and dealers. Here we are 17 years later with 4,500 current and prior registered owners. The following is a brief synopsis of Second Strike functions and activities as they currently stand.

**SCORE – the Superformance Owners Registry** The primary goal of any automobile registry is to collect and maintain the history of every car produced. This includes every Superformance make - Mk III (427 Cobra), S1 (Lotus 7), Coupe (Cobra Daytona Coupe), GT40, Grand Sport (Corvette Grand Sport), Mk II (289 Cobra), and Perana (original design). We have shipping records in the SCORE database for every Superformance chassis shipped from the factory. The registry includes Superformance owners worldwide. We have registered owners in all 50 states, DC and Puerto Rico, and 37 other countries on every continent except of course Antarctica. In all over 95% of all Superformance cars sold are registered by owner.

The registry is the backbone of every owner support service. The registry is the only master list of all Superformance owners and is the most complete and accurate list in existence. The registry has been used to notify owners of Service Bulletins, to distribute newsletters and owners manuals, to inform owners of upcoming events, provide car history to owners and prospective owners, and many other owner services. The registry was used by Randall Thomas to launch the valuable and popular SCOF owners forum.

The registry is maintained using a sophisticated software/data base system developed specifically for SCORE. Principle sources of registrations are owner registrations through the Second Strike and SCOF websites, Superformance and the dealer registrations, and increasingly from owners through the Second Strike Store. ***It is important that all Superformance owners register with Second Strike and notify us of changes in address, email, or ownership.***

**Owners Manuals** Second Strike wrote, printed, and distributed the Superformance Mk III Owners Manual, Second Edition. It also was the editor and contributing writer for the Superformance Coupe Owners Manual. The costs of both efforts were funded by Superformance. In 2009 Second Strike introduced an owners manual for the Mk III written by owners for owners with the blessing of Superformance. It is an owners manual for the completed car, not just the Superformance provided chassis. This Third Edition has three times the content of the Second Edition. It is printed on demand in full 8.5 x 11 size in full color and comes with a zippered vinyl cover to make it trunk proof. The cost of development and publication is funded entirely by Second Strike. It has been very well received by owners and is considered easily the best owners manual in the industry.

**Tech Support** In addition to the website, Second Strike provides technical and registry support via email and phone to owners, dealers, and members of the Superformance organization.

**Second Strike Store** The Second Strike Store offers publications, products, apparel, and artwork, primarily products developed by owners for owners. The Store is a mail order business focused on quality and support. All products offered are tested by Second Strike before acceptance. Over the years, Second Strike has shipped over 4,500 items to owners all around the world.

**Second Strike – the Newsletter** Newsletters were published regularly from 1998 through 2005. The first issue was January 15, 1998. It was black and white, no photos, 6 pages, 30 copies, and run off on a copier. The last printed newsletter was May 17, 2005. It was 28 pages, saddle stitched, gloss 80-pound paper, offset printed with one or more photos per page, and color front and back covers with 4,000 copies professionally printed. In all over 37,000 printed newsletters were mailed to owners and dealers. The back issues are a great source of Superformance history and are available on the website and in the Second Strike Store.

# www.SecondStrike.com

*The website for the Superformance Owners Group*

<a href="#">Home</a>	<a href="#">Owners Group</a>	<a href="#">Register</a>	<a href="#">Newsletter</a>	<a href="#">Store</a>	<a href="#">Technical</a>	<a href="#">In The News!</a>
<a href="#">Calendar</a>	<a href="#">SCOF</a>	<a href="#">Coupe Forum</a>	<a href="#">Updates</a>	<a href="#">Links</a>	<a href="#">Website Map</a>	<a href="#">Contact Us</a>

## [Owners Group](#)

### [Information](#)

- Learn more about Second Strike

### [Owners Rides](#)

- Hot Shots - Superformance Owners Photo and Technical Gallery

## [Register](#)

### [Registration](#)

- Step 1: Registration Instructions
- Step 2: Register Online
- Step 3: Your Registration Package

## [Newsletter](#)

### [Summary of newsletters](#)

### [Index for Bits and Pieces and technical articles](#)

### [Selected newsletter articles online](#)

### [Selected Newsletters online](#)

### [Online calculators](#)

### [Olthoff Racing newsletter downloads](#)

## [Store](#)

Products developed by Superformance owners for Superformance owners

### [Publications](#)

- MK III Owners Manual
- MK III Drivetrain Specifications Handbook
- Second Strike Newsletter - Back Issues

### [Products](#)

- Fan Motor Covers: Chromed or Polished Aluminum
- Jordan Shifter, Jordan Track Shifter, Jordan Tall Boy Shifter, Custom Knobs
- Knee Pad
- Console

### [Apparel](#)

- Bob Olthoff Racing Champion Shirt

### [Artwork](#)

- Dan McCrary - Snake in the Grass
- Jerry Miller - Spring 2004 Track Event Turn 2 Group Shot

### [Additional Owner Developed Products](#)

- Superformance Wiring Diagrams

## [Technical](#)

- [Air cleaner calculator](#): evaluate various air cleaners for your car

- [Carburetor calculator](#): evaluate various carburetor sizes for your car

- [Gearing calculator](#): evaluate various transmissions, rear end ratios and tires for your car

### [Technical and Maintenance Documentation](#)

### [Owners Manuals](#)

- Owners Manuals, Supplements, Technical Bulletins

- Additional Information for Mk III Owner's Manual

### [Articles and Documentation](#)

- Index for Technical Articles
- Technical Article Reprints
- Newsletter Reprints

## [In The News!](#)

- [Articles](#) and links to articles about Superformance in the trade press

## [Calendar](#)

- A [calendar](#) of upcoming Superformance related track and social events

## [SCOF](#)

- Information about [Second Strike](#), the Superformance Owners Group and [SCOF](#), the Superformance Owners Forum

## [Coupe Forum](#)

- Consolidated with SCOF forum

## [Updates](#)

- The most [recent website updates](#) are listed for quick access

## [Links](#)

- [Links to the Superformance and Superformance dealer websites](#)

## [Website Map](#)

- [Website map](#)

## [Contact Us](#)

- [Contact information for Second Strike](#)